

Latest industry figures

(Information supplied by the MCIA)

DEC 2013 & YEAR TO DATE COMPARISONS BY ENGINE BAND

	Dec 2013	Dec 2012	% Change	Dec 2013 YTD	Dec 2012 YTD	% Change
0-50cc	572	662	-13.6%	10,772	13,456	-19.9%
51-125cc	1608	1484	8.4%	34,249	35,494	-3.5%
126-650cc	634	448	41.5%	13,797	11,882	16.1%
651-1000cc	786	551	42.6%	16,834	17,495	-3.8%
Over 1000cc	516	554	0.0%	16,258	15,340	6.0%
TOTAL REGISTRATIONS	4116	3699	-6.9%	91,910	93,667	-1.9%

HIGHEST REGISTERING MODEL IN ENGINE BAND

0-50cc	Pulse BT 49 QT-9D Scout	49
51-125cc	Honda CBF 125 M	114
126-650cc	Honda CRF 250 L	42
651-1000cc	Ducati 899 Panigale	128
Over 1000cc	BMW R 1200 GS	68

MAJOR BRAND SALES

Honda	827	Triumph	200
Yamaha	478	Ducati	196
BMW	249	Kawasaki	193
Piaggio	229	KTM	154
Triumph	200	H-Davidson	150

UK PTW BACKGROUND INFORMATION (Dept for Transport figures)

Motorcycles in use		Rider test passes		Distance travelled by bike
2009	1.3 million	2008/09	70,000	3.1 billion miles
2010	1.2 million	2009/10	32,000	3.2 billion miles
2011	1.2 million	2010/11	35,000	2.9 billion miles
2012	1.2 million	2011/12	40,000	2.9 billion miles

Intermot Cologne to host world custom bike championship

Intermot (the international motorcycle fair) will host the AMD custom bike building world championship at this year's show, taking place in Cologne between October 1-5, 2014.

The AMD custom bike building world championship has become a significant international event. The competition is held in five categories and manufacturers can qualify through national championships around the globe.

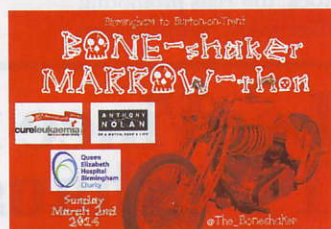
Until 2012, the final took place in America, but in 2013, the competition was held outside the USA for the first time
Info: www.intermot-cologne.com

A bone-shaker of a marrow-thon

Riders are being asked to prove that biking is in their blood by joining a charity motorcycle ride in Birmingham.

Organised by bike enthusiast, Stephen Sinfield, the ride on Sunday, March 2, will raise money for Cure Leukaemia, Anthony Nolan and the Queen Elizabeth Hospital Birmingham Charity.

The ride starts at Birmingham's Queen Elizabeth Hospital and passes the Queen's Hospital in Burton-on-Trent. This Queens to Queens route will finish at the Pirelli Stadium,



where a family fun day will take place. A biker-themed raffle will take place for riders on the day, who are asked to make a £5 donation.

For more details or to pre-register for the event, visit www.katherines-story.com

PRODUCTS



2014 MT helmets

£89.99 (solid colours)

£99.99 (graphics ranges)

Selected models in the 2014 MT helmet range will have the MT Alert fitted as standard. The first is the MT Blade (available now).

The MT Alert system allows a rider to send a text message in the event of an accident or emergency (which includes a GPS location) to multiple recipients without removing their helmet. There are no subscription costs or expensive applications to download, and your helmet/phone only need to be paired once for the system to work.

The MT Blade will come in two shell sizes with removable and washable lining and feature an integrated drop-down sun visor.

Info: www.tri-motive.com



Cranks and cons £ask

Mazzucchelli is a long established Italian company known for producing crankshafts and con rod kits for all capacities of automatic scooter. Its range not only covers standard replacement items, but also high spec competition grade units.

Mazzucchelli crankshafts are available for the following brands of automatic scooters: Aprilia, Benelli, Beta, Derbi, Gilera, Honda, Italjet, Malaguti, MBK, Piaggio, Vespa, and Yamaha. The range also includes fitments for classic scooters, Moto 50/125 machines, Quad/ATVS, and the Piaggio Ape.
Info: sales@ve-uk.com / www.ve-uk.com



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